

CRASH COURSE



USN

--	--	--	--	--	--	--	--	--	--

10AL51

Fifth Semester B.E. Degree Examination, May 2017 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, selecting atleast TWO questions from each part.

PART – A (Management)

- 1 a. Define Management. Explain functional areas of management. (12 Marks)
b. Distinguish between 'Management' and 'Administration' highlighting the differences. (08 Marks)
- 2 a. Define Planning. Explain importance of planning. (10 Marks)
b. Briefly describe planning premises and hierarchy of plans. (10 Marks)
- 3 a. Describe principles of Organization. (10 Marks)
b. Discuss nature and importance of staffing. (10 Marks)
- 4 a. Briefly describe different types of Leadership styles. (12 Marks)
b. Name the different methods of establishing control. Explain any two of these in brief. (08 Marks)

PART – B (Entrepreneurship)

- 5 a. Explain the concept and characteristics of an Entrepreneur. (10 Marks)
b. Describe Evolution and development of Entrepreneurship. (10 Marks)
- 6 a. Explain objective and scope for Small Enterprises (SSI). (10 Marks)
b. Briefly describe the following :
i) Impact of Liberalization , Privatisation and Globalisation on Small Enterprises.
ii) Effect of GATT and WTO on Small Enterprises. (10 Marks)
- 7 a. Explain briefly aims and objectives of TECSOK and KIADB. (10 Marks)
b. Describe functions of SIDBI. (10 Marks)
- 8 a. Explain Project Identification. (05 Marks)
b. What is Project Report? Describe need and significance of Project report. (07 Marks)
c. List out the 'Guidelines by Planning Commission of India for Project Report'. Explain any two of these. (08 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.
