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10AL51

**Fifth Semester B.E. Degree Examination, June/July 2016
Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks: 100

**Note: Answer any FIVE full questions, selecting
atleast TWO questions from each part.**

PART – A

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|---|---|------------|
| 1 | a. Define management, explain the levels of management. | (10 Marks) |
| | b. Define planning. Explain the types of plans with example. | (10 Marks) |
| 2 | a. Explain in details any five functions of management. | (10 Marks) |
| | b. List and explain the characteristics of planning. | (10 Marks) |
| 3 | a. Discuss the steps commonly followed by organizations in selection procedure. | (10 Marks) |
| | b. Discuss the different sources of recruitment. | (10 Marks) |
| 4 | a. What are the purposes of communications in an organization? | (10 Marks) |
| | b. Discuss all the steps involved in a control process. | (10 Marks) |

PART – B

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|---|--|------------|
| 5 | a. Define entrepreneur. Discuss four key elements in context to entrepreneurship. | (06 Marks) |
| | b. Explain entrepreneurs based on the type of business. | (08 Marks) |
| | c. Discuss three barriers in connection with entrepreneurship. | (06 Marks) |
| 6 | a. Discuss steps in the location of small scale industry. | (10 Marks) |
| | b. Explain the important factors in the selection of a small scale industry site. | (10 Marks) |
| 7 | a. Discuss in detail on sources of finance for small scale industry. | (10 Marks) |
| | b. Elaborate on objectives and functions of SIDBI. | (10 Marks) |
| 8 | a. Define project, discuss at least four criteria to select a project. | (10 Marks) |
| | b. What are the needs of network techniques in project? Explain two types of network techniques in project implementation. | (10 Marks) |

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
 2. Any revealing of identification, a, al to evaluator and /or equations written eg, 42+8 = 50, v be treated as malpractice.

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