

Sahyadri 10K Run: Logo, tagline released

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LOGO and tagline launching ceremony of Sahyadri 10K Run Mangaluru was held at Dr TMA Pai Convention Hall in the presence of Olympians and achievers in the field of sports and other luminaries from education, government and entertainment Industry sectors.

Sahyadri 10K Run Mangaluru logo was launched by K P Purushothama, Vice-Chairman, State Sports Authority. In his speech, extended absolute support for the event from the state government. He also mentioned of his endeavour to move sports from a neglected sector to a priority sector and expressed wholeheartedly that Mangaluru has the capacity to lead sports in state.

'Swaccha - Parisara - Hasiru - Usiru' is the mission. In order to accomplish this mission and to create awareness of a healthy environment, Dakshina Kannada Athletic Association is organising 'Sahyadri 10K Run, Mangaluru', in line with Fit India Movement. It is promoted by Bhandary Foundation in association with the Dept of Youth Empowerment, Mangalore University; Visvesvaraya Technological University and Rajiv Gandhi University of Health Sciences, along with Karnataka Athletics Association (KAA) and Fit India Mission. Sahyadri is the title sponsor of Sahyadri 10K Run Mangaluru to be held on Feb 2 at Mangala Stadium.