

Sahyadri College of Engineering and management to host camp on start-ups

Mangaluru: Karnataka Innovation and Technology Society, department of IT-BT will organise Estep BOOT CAMP on August 21 at Sahyadri College of Engineering and Management, Mangaluru. KITS creates an ecosystem to promote start-ups by innovation and technology through skilling, re-skilling and up-skilling. Sahyadri has been appointed as a Nodal Centre for conducting NAIN BOOTCAMP of the cluster which includes Hassan, Dakshina Kannada, Udupi districts. The Boot Camp consists of Ideation, Product Design and Marketing, Product Development, Sales & Customer Engagement and more. A total of 200 students have registered for this event. Abrar and Vishnu are the resource persons representing Karnataka Start-up Cell. ENS