Be Your Own BOSS

ENTREPRENEURSHIP @ SAHYADRI

SAHYADRI ™

Empowering Young Minds

ENTREPRENEURSHIP @ SAHYADRI

Entrepreneurship is the process of exploring the opportunities in the market place and arranging resources required to exploit these opportunities for long term gain through the process of planning and organizing, with emphasis on innovation and social values. Sahyadri has taken a lead in this direction by setting up an Entrepreneurship cell to help those who seek to define their own destinations in life.

The Sahyadri E-cell aims to ignite the creative thinking of students towards innovation and thereby mentor them to become successful entrepreneurs by providing the right entrepreneurial ecosystem. It will act as an incubator and provide the students with necessary infrastructure, mentoring and resources in making them successful business set-ups.

About E-Cell

The E-Cell at Sahyadri provides students with skill sets, analytical tools, perspectives, and experiences that prepare them for careers as autonomous entrepreneurs, family-business entrepreneurs, or entrepreneurs in corporate settings. The strength of this E-cell is that it combines theory with practice, providing students the opportunity to test the theories, models, and strategies learned in the classroom by creating real business plans, working on other field projects, and gaining access and insight from leaders in the entrepreneurial business community.

Objectives

- Create a complete ecosystem for setting entrepreneurial ventures.
- Nurture ideas into innovations through guidance, support and infrastructure.
- Encourage students to initiate their own fully fledged companies.
- Ventures through proper incubation centers.
- Foster and develop entrepreneurial thinking among the students.
- Encourage community engagement through industry institute initiatives.

Vision

To create and develop an ecosystem where innovative ideas are nurtured into successful entrepreneurial ventures. Academic Vertical oriented start ups to be initiated by the faculties and students of the institute with "Project to Product" approach thus addressing the societal problems.

Mission

- State of art incubator that can facilitate ideas and start ups.
- Financial support from the management and external investors.
- Industrials experts as mentors

Facilities offered by the E-Cell

MENTORING @ SAHYADRI

Mentoring helps the incubators and startups in finding the right path. Mentors with experience of working in different companies take part in this initiative where they help the young entrepreneurs in growing their startup.

WORKSHOPS @ SAHYADRI

Workshops focus on imparting technical and entrepreneurial knowledge to the young entrepreneurs. Several personalities from across the country visit Sahyadri to impart their knowledge and share their experience with young talents through these workshops.

INCUBATION @ SAHYADRI

The Incubation center will provide seed funding, office space, infrastructure, resources, guidance on intellectual property rights, mentoring assistance and other resources to the start-ups. And also will give extended services to the student for a period of 24 months after the student graduates.

START-UP @ SAHYADRI

Start-up at Sahyadri will focus on holistic approach on building a complete understanding about startups and entrepreneurship journey through various perspectives and connects all relevant and related resources and tools for further self learning and to turn theory into action.

Activities of the E-Cell

A two day Workshop on Entrepreneurship

Two day workshop on Entrepreneurship was conducted in Sahyadri College of Engineeering and Management by Sahyadri Entrepreneurship Cell. Dr. Prasad T, Advisor, NITIE, Mumbai, Mr. Aakarsh Naidu, NSRCEL, IIM BANGALORE, Mr. Allabux, CEO, Founder All.in.box, Mr. Arun , CTO-Chief Fund Advisor, Laabh Technology Ventures, Mr. Mudith , Consultant, Laabh Technology Ventures shared their experiences with the startup enthusiasts. The session covered various areas like funding, design thinking, marketing, business planning and entrepreneurship.

> "Startups,its scope as well as opportunities and idea generation"
>
> **- Dr. Prasad T**
> Advisor, CSE, NITIE, Mumbai

Flicker Infotech organizes a Workshop on "Ethical Hacking" facilitated by Ankit Fadia

Flicker Infotech, the student start-up of our institution, specialized in Designing and Development of Websites, Mobile Application & System Software organised a Workshop on "Ethical Hacking" which was facilitated by Mr. Ankit Fadia. He emphasised the importance of learning ethical hacking for safety purposes and not for misuse. He also opined that ethical hacking is important for national security but at the same time it could be a bane if misused by the ones who learnt it. He also stimulated the participants by stating that common knowledge of ethical hacking should be learnt by everyone to be safe in the new digital world.

Insight on Startups and Entrepreneurship"

Department of E&Corganized a talk on "Startups and Entrepreneurship" by Mr. Guru Prasad, Co-founder, COO, Investor,KoreFabrik Inc, to enhance the knowledge and ideas of the young minds about Startups & Entrepreneurship. The talk was mainly focused on basic ideas of investment, product ideas, and inputs to attract venture capitalist. Mr. Guru Prasad appreciated the ambience of Sahyadri in terms of infrastructure, research, innovation & was appreciative about the encouragement given to Startups.The program concluded with a Question and Answer session wherein the participants were apprised on various spheres of Startups and Entrepreneurship.

Ashok Madaravally Director NASSCOM 10000 Startups Visits Sahyadri

Speaks on the Startup Scenario & Opportunities in India Mr. Ashok Madaravally, 10000 Startups & Director NASSCOM visited the Campus and interacted with students of the various startups at the Sahyadri Entrepreneurship Cell. In his introductory remarks, he spoke about the opportunities provided by NASSCOM to startups through their 10000 startups. In his address to a packed audience, Mr. Ashok Madaravally gave insights into NASSCOM and the purpose of setting up the 10000 startups. He spoke about the power of India, the digital revolution, and the large potential and strengths of India, the opportunities available and howstartups can tap into these opportunities. He encouraged the students to make use of the opportunities provided and benefit for them.

> "**Successful** entrepreneurs **realize** and they know the **market** is constantly changing. They **stay up to date** on new systems, **technology**, and **industry trends**"
>
> **- Mr. Ram Mohan Pai Maroor**
> President, KCCI

JayachandraAradhya, CEO Silicon Microsystems visited the campus

Mr. JayachandraAradhya, CEO, Silicon Microsystems visited the campus and interacted with the start-up companies on the marketing perspective. He had series of discussion with the members of Sahyadri Edu Dreamers R&D Pvt Ltd and shared real life practical experiences as an Entrepreneur. He briefed about Silicon Microsystems and expressed his support with a concrete roadmap for start-ups at Sahyadri and shared his best wishes to the institute in its professional endeavor to produce practicing Engineers.

Code Quest 2016 is Mangaluru's biggest coding festival

Unicourt presentsCodeQuest2k16,Mangaluru's biggest coding festival organized during 18th to 19th February 2017 in Sahyadri College by Sahyadri Edu Dreamers R&D Pvt. Ltd. and Host Zyro, startups of Sahyadri College of Engineering & Managementwas inaugurated by Mr. PrashanthShenoy, Co-Founder, CTO, Mangaluru Infotech (UniCourt). Dr. Umesh M Bhushi, Principal, Dr. Balakrishna, Vice-Principal, Dr. J V Gorbal, Dean Academics were present during the occasion. Total of 150 students from all over Karnataka participated in the event. Codequestwas carried out in two phases. In the 1st Phase, 4 workshops were conducted namely IoT, Android, Wordpress and Corporate Awareness. 2nd Phase consisted of Mega Event of CodeQuest with Hackathon, Code Hunt and Counter Strike.

Start-up companies by students at Sahyadri eCell

Sahyadri Edu Dreamers R&D Pvt. Ltd

DTlabz is a technical space provided with major resources to help the enthusiasts realize their d r e a m s t h r o u g h technology. The lab also nurtures young minds through frequent guidance from the engineers and also helps in solving problems faced in the process. At DTlabz, we believe that every individual gets ideas worth solving problem of individuals, but they lack guidance, support and resources. Thus DTlabz emphasizes on step by step process that every individual must go through in order to thoroughly enjoy the implementation of their ideas. website: www.dtlabz.com

Samaroham Creations

ahyadri MBA initiated a Training & Development Programme on Student Enterprise during the 1st semester of MBA which stimulated students to launch an enterprise. This has eventually led to MBA students to turn out to be entrepreneurs during the course of their academics. One of them is "SAMAROHAM CREATIONS", an Event Management Company headed by Mr. Satyajeeth Prabhu, partnered with Mr. Sanjay P. from Sahyadri Engineering, Mr. Kaushal and Mr. Akash Rai from Sahyadri MBA. Mr. Satyajeeth is a BE graduate started his career as a professional singer with Hamsadhwani Melodies, Mangalore.

Chetan Krishna Swamy, Google Head, India
Keep up the **good work** and remember, a long **journey begins** with '**one step**' So **keep going**

Whattabiz

Whattabiz is a firm focussed at introducing businesses, organizations and services to smart solutions and automation and establishing their online footprint. We accomplish the same by development of Web applications, Mobile applications and software solutions. Initially a student initiative in enhancing entrepreneurship at a citywide level, Whattabiz grew to be a team of like-minded developers and business enthusiasts and eventually has the status of a Limited Liability Partnership under its founders Aman Agarwal and KarthikRamakrishnan. The expected turnover at the end of 2016 is expected to be US$15,000 depending on the variables that are factored in from time to time. Currently based in Mangaluru, we plan to expand to Bangalore and Ahmedabad soon to capture the markets there. website: www.whattabiz.com

Host Zyro - Web Solutions

HostZyro, Certified Web Solution Provider; a startup venture by Mr. Naresh Bhat, student of S e m e s t e r V I , C i v i l Engineering, Sahyadri College of Engineering & Management. HostZyro the student start-up, is a design, development and web hosting company. HostZyro is a certified web solution provider and have been accredited for domain registration. They help people easily start, confidently grow and successfully run their own ventures online. They help in branding, project solution and marketing. HostZyro offers Domain name registration, Hosting, Email, Web Security, Website Design, Website Builder, Apps and Logo Design services at an affordable price. website: www.hostzyro.com

Axndx Technologies Pvt. Ltd.

For the first time in the history of Sahyadri, students have created a market-ready product named Xenon SmartPlug; an app enabled smart home automation device. Prithviraj Shetty and Rohan Shetty from computer science, Fenil Mehta from mechanical engineering and Lenson Saldanha from information science engineering . Xenon SmartPlug is marketed through their very own start-up Axndx Technologies Pvt. Ltd. The Xenon SmartPlug is a Bluetooth powered smart device used to wirelessly control electronic appliances. It even has an additional feature for controlling smartphone charging where the user can set the levels where the plug can start and stop charging the phone connected to the plug. Website: www.axndx.com

OLS - Online Laundry Service

OLS (Online Laundry Service) headed by Harsharaj Rai partnered with Praveen Kumar, Swathi S. L. and Ankith from 1st year Sahyadri MBA Batch 2015-17 is a Student Enterprise that has added another feather on Sahyari's Hat. Mr. Harsharaj has a work experience of 1.5 years as a Finance Executive in Nandi Toyota, Bangalore. In the idea generation stage of Student Enterprise, his team did a thorough market research and came to a conclusion of launching a Luxurious Men's Salon in the surrounding area of Sahyadri. The team came up with an excellent idea of Online Laundry Services which is now located in Adyar. This team has 2 employees recruited already and have completed 3 months of operations. Currently they are catering to the demands of hostel inmates, students residing at PGs and local residents of Adyar, Mangalore.

IUSOLVE - Branding Businesses Worldwide

The Company has been established by a team of seven Sahyadri students and led by Bishwas Mishra, CEO. Iusolve enables local businesses to be digitally active. They have been building websites, apps and software to showcase the products and talents of local businesses online and would like to go global soon. website: www.iusolve.com

Softrixz

The Company started out as software download website providing direct download links for exclusive software. Softrixz grew and it was incorporated in July 2012. Softrixz launched Airtrixz on August 2013, one of its best sites yet and started work on PCN Project on September 2013. Softrixz later became a software company when it started developing desktop and mobile applications. Softrixz, being a software company develops web, mobile and desktop applications. Website: www.softrixz.com

Flicker Infotech

It is an IT start-up, dealing with IT solutions, IT products, web, Apps, software, Domains, Hosting, Branding, Digital marketing, Training, Workshops, Technical Events, Certification and Consultancy. Website www.flickerinfotech.com
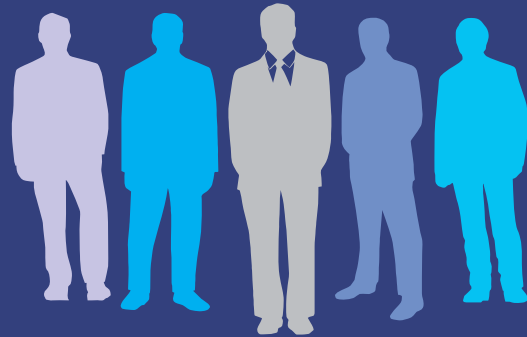
Sahyadri will do more
than care It will help...

E-Cell is dedicated to
promoting the
spirit of entrepreneurship
among students

Advisory Board

Dr. Umesh M Bhushi
Ms. Deeksha Bhandari
Mr. Johnson Tellis
Dr. Ananth Prabhu

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Empowering young minds

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