

Innovative initiatives @ Sahyadri

Student Enterprise

A time tested way to acquire marketable skill is learning by doing. This can be facilitated through student entrepreneurship. Therefore, Sahyadri has introduced student enterprise as a pedagogy of learning management concepts. During the two years of MBA, students are required to start and run their own business to develop entrepreneurial skills, much-valued in the increasingly competitive job market and thereby earn to recover the cost of their education.



Whiz-Quiz

Business quiz competition "Sahyadri Whiz-Quiz" is conducted every year for the final year students of undergraduate colleges to create a fun-filled atmosphere for learning and acquiring general knowledge about current events in the business world. The aim of this event is to motivate students to bring themselves up to date with the latest news and other emerging developments in the areas of Business History, Marketing, HR, Finance and Indian Economy. The programme is designed in two phases-Preliminary round and Final round.

Preliminary round of the Quiz is conducted in the selected colleges of Karnataka for the final year under graduate students and winners in the preliminary round are invited to the Sahyadri campus for the final round. Colleges students had participated in the preliminary round of quiz, Winners of the second level students had participated in the final round of the quiz conducted at Sahyadri.



Placed in



Mr. Rajesha T Mathew

MBA - 2014-2016 batch
with highest salary package in the zone - Rs.14.04 lakhs per annum.

**“Guidance
blended with
efforts
is the path to
Success”**

Proud to be a Sahyadrian

Empowering Young Minds

MASTER OF BUSINESS ADMINISTRATION - MBA

Director
Dr. Vishal Samartha +91 98861 84413

Admissions
Prof. Ramesh K G +91 99001 43112

Placements
Prof. Girish Madla +91 98807 07554

SAHYADRI
COLLEGE OF ENGINEERING & MANAGEMENT
Sahyadri Campus, Adyar, Mangaluru - 575 007, Karnataka, India
Tele: +91 824 2277222 Cell: +91 94498 45959
E-mail: sahyadri@sahyadri.edu.in Website: sahyadri.edu.in

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ISO 9001-2008 Certified
and
IAO Accredited Institution



SAHYADRI
COLLEGE OF ENGINEERING & MANAGEMENT
MANGALURU

About Sahyadri

Sahyadri College of Engineering & Management (SCEM) offers wide range of undergraduate and postgraduate programs in Technical and Management domains, approved by AICTE and affiliated to Visveswaraya Technological University (VTU). The vision of the Institute is to become a globally reputed institute striving continuously towards excellence in Education, Research and Technological service to the nation.

Key Functionaries

Chairman



Mr. Manjunath Bhandary
M.Phil., Ph.D.

Director



Dr. D. L. Prabhakara
M.Tech, PGDCA., Ph.D.

Principal



Dr. Umesh. M. Bhushi,
M.Tech, Ph.D.

Sahyadri Campus

The sprawling campus just off the Mangalore-Bangalore National Highway 48 is situated on the banks of the river Nethravathi. Surrounded with nature's pristine beauty and an excellent infrastructure coupled with dedicated and experienced faculty has made the Campus a much sought-after abode of learning.

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The College has aesthetically constructed, in the courtyard style. Very spacious class rooms with good ventilation, well-equipped laboratories, spacious library, seminar halls, auditorium with all modern acoustic facilities, state-of-the-art cafeteria and well developed sports facility is provided in the Campus.

MBA @ Sahyadri

The Department of Business Administration of Sahyadri College of Engineering & Management offers a two year full time MBA program approved by AICTE and affiliated to Visveswaraya Technological University.

The basic philosophy of Sahyadri MBA is to provide high quality managerial talent with a framework for success in a turbulent economic environment. The program is intensive, integrated and provides an environment for students to work in groups, in a project oriented setting, that develops and enhances communication, collaboration and teamwork. The programme adopts PBL (Project Based Learning) in order to provide in-depth understanding of the business concepts. The Department of Business Administration has collaborated with the Ghent University, Belgium for the student and faculty exchange program, summer school and R&D activities. Within a short period of time, the Department has emerged as a centre of excellence in Management education.

Vision

To create a centre of excellence in management education and to develop high quality managerial talent with a framework for success in a fast changing economic environment.

Mission

To provide a distinctive learning environment that actively engages students, faculty and the business community in developing knowledge and skills relevant to success in businesses operating in a complex & global economy.

Dual Specialization

MBA students have an option to specialize in two functional areas

- Finance and human resource
- Marketing and Human Resource Management
- Marketing and finance.

Ph.D. Programme

The Department of Business Administration offers full-time/part-time Ph.D. programs in Management. Presently, ten research scholars are pursuing doctoral degree program.

Academic Collaborations

- IIT, Allahabad • Ghent University, Belgium • Intel
- Infosys Technologies • Allcargo Global Logistics Ltd.
- Tata Consultancy Services • Microsoft • NEN • SHRM

Administration - MBA

Director



Dr. Vishal Samartha
M.Com., M.Phil., Ph.D.

Co-ordinator
Research & Publication



Dr. K. Vidyavathi
M.A., M.Phil., Ph.D.

Co-ordinator
Academics



Prof. Lokesh
M.Com, MBA, (Ph.D.)

Co-ordinator
Placement



Prof. Girish Madla
MBA, (Ph.D.)

Distinctive Features

- Highly qualified faculty
- Hi-Tech infrastructure
- E-learning support
- Wi-Fi campus
- Live projects
- Well equipped library with access to Proquest, Prowess and Capitaline Databases
- Value-added courses to enhance one's knowledge base
- International exposure for students and faculty
- Students are well placed in India and abroad
- Transportation facility
- Hostel facility for boys and girls

Admission requirements

A bachelor degree in any discipline from a recognized university with minimum 50% aggregate marks and valid scores of KMAT/CMAT/CAT/MAT/XAT/JMET.

Scholarships

Scholarships will be given to students with a good academic record. Arrangements have been made with nationalized banks to provide educational loans.

VTU Topper



Ms. Prajna A
secured 4th rank with 79.08% in VTU MBA examinations and recruited by KPMG through campus placement

Placement Associates



Placement Cell

The Placement Cell of the Department of Business Administration acts as a link between the students and corporate organizations. The Placement Cell is managed by students, with guidance from faculty members, and operates throughout the year in arranging campus interviews for companies. In the year 2014-15, the MBA placement percentage rose to 80%. At present, our alumni are working in organizations such as KPMG, E&Y, ICICI Bank, Axis Bank, UAE Xchange, Vijaya Bank, Laxmi Vilas Bank, Jubilant Foods (Dominos Pizza) CareerNet, Jaro Education, Way2Wealth, ICICI Securities, IndusInd Bank, HDFC Bank.

