

• MBA - THRUST AREAS •

Banking & Finance

- Financial Inclusion
- Cost Analysis
- Investment Planning
- Corporate Governance & IFRS
- Taxation
- Investment Banking

Marketing

- Digital Marketing
- Creativity and Innovation
- Observation Research
- Behavioural Study
- Data Analytics
- Brand Management

Human Resource

- HR Analytics
- Industrial Relations
- Talent Management
- Learning & Development
- Compensation Administration
- HR Information System

General

- Entrepreneurship
- Leadership
- Life Skills
- Total Quality Management
- Six Sigma
- Strategic Management



“Guidance blended with efforts is the path to Success”



Empowering Young Minds

MASTER OF BUSINESS ADMINISTRATION

Accredited “A” Grade by NAAC

Director
Dr. Vishal Samartha +91 98861 84413

Admissions
Prof. Ramesh K G +91 99001 43112

Placements
Prof. Girish Madla +91 98807 07554

SAHYADRI
COLLEGE OF ENGINEERING & MANAGEMENT
Sahyadri Campus, Adyar, Mangaluru - 575 007, Karnataka, India
Tele: + 91 824 2277222 Cell: +91 94498 45959
E-mail: mba@sahyadri.edu.in Website: sahyadri.edu.in

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SAHYADRI
COLLEGE OF ENGINEERING & MANAGEMENT
MANGALURU

Sahyadri College of Engineering & Management, Mangaluru

Sahyadri College of Engineering & Management offers wide range of undergraduate and post graduate programmes in Technical and Management domains, approved by AICTE and affiliated to Visvesvaraya Technological University (VTU), Belagavi. The vision of the Institute is to become a globally respected institute striving continuously for excellence in education, research and technological service to the nation.

Institution offers Bachelor of Engineering Degree in Civil, Computer Science, Electronics & Communication, Information Science, Mechanical and Post Graduate courses like MBA and M.Tech. It also offers Doctoral Programme in different branches from VTU, Belagavi.

The college is ISO 9001-2008 certified from TUV Nord, Germany and has obtained the International Accreditation Organization (IAO) candidate stature. It has been Accredited "A" Grade by the National Assessment and Accreditation Committee (NAAC)

Manjunath Bhandary, M.Phil, Ph.D.
Chairman, Bhandary Foundation



A visionary, entrepreneur, educationist and politician. His novel thoughts add a new dimension to the world of education. His dynamic leadership brings about much needed social reforms through education, to empower individuals to become the backbone of an enterprising, productive society. He has received the prestigious

Eisenhower Fellowship Award by the Eisenhower Foundation, Philadelphia, USA. He was honored "Eminent Engineer of the Year" Award 2016, by The Institution of Engineers (India) Karnataka State Centre, Bengaluru for his meritorious service in the field of Engineering and Education. He has been nominated as a special invitee to the Karnataka State Higher Education Council (KSHEC).

Infrastructure

Sahyadri campus is spread across 30 acres of land on the banks of the river Nethravathi and is surrounded by serene atmosphere. It is adjacent to the Mangaluru-Bengaluru, National Highway 48. Mangaluru is one of the fastest growing cities and is emerging as the educational hub of Karnataka.

The Campus provides a congenial atmosphere for education. Excellent infrastructure coupled with dedicated and experienced faculty has made the Campus a much sought-after abode of learning.

The College has built-in area of five lakh sq.ft, aesthetically constructed, in the courtyard style. Very spacious class rooms with good ventilation, well-equipped laboratories, spacious library, seminar halls, and auditorium with all modern acoustic facilities, state-of-the-art cafeteria and well developed sports facility are provided in the Campus.

Collaboration for Academic Excellence

- ISRO for EDUSAT Programme
- Indian Institution of Information Technology - IIIT, Allahabad
- University of St. Louis, USA
- Ghent University
- University of Pardubice
- The institution is privileged to be the first college in Karnataka to get the Microsoft's Platinum Ed-vantage Academic Alliance
- INTEL - Intelligent Systems Laboratory set up by FICE
- National Entrepreneurship Network (NEN) to develop budding entrepreneurs
- SAP University Alliances
- Federation of Karnataka Chambers of Commerce & Industries (FKCCI), Bengaluru
- Wave Systems Technologies, Bengaluru
- Environmental Health and Safety, Research & Development Centre (EHSRDC), Bengaluru
- Mangalore University for collaborative Research & Development, Education & Training.



VTU Topper

Ms. Prajna A
secured 4th rank with 79.08% in VTU MBA examinations for 2014-15 and recruited by KPMG through campus placement



Major Achievements

In a span of 9 years, the institution has achieved several significant milestones. Important among them are:

- Institution Ranked 16th among the private B-Schools in Karnataka State by the GHRDC Competition Success Review - 2016
- Higher Education Review March 2016 - Institution Ranked 9th among the Top 10 B-schools for Industry Exposure in Beyond IIMs B-School Survey 2016
- Deputed Faculty in IIM, Bengaluru, IIM, Kozhikode and IIT, Kharagpur for Short Term Courses and Faculty Development Programmes
- Ranked first in the region for PG CET seat selection under General Merit in the year 2016.
- The COMED-K center for professional courses which caters around 5,000 students every year in the Sahyadri Campus
- State Level VTU Project Exhibition was organized. More than 250 teams from 79 different engineering colleges showcased their projects
- Hon'ble Chief Minister inaugurated the State level Project competition Shrishti organized & conducted in the campus.

Placed in



KINGDOM UNIVERSITY BAHRAIN

Mr. Rajesha T Mathew
MBA - 2014-2016 batch with highest salary package in the zone - Rs.14.04 lakhs per annum



"BEST FRESHERS AWARD" @ IIT - Kharagpur

- First Year Engineering Students secured "BEST FRESHERS AWARD" @ IIT - Kharagpur
- Five years, Sahyadri has bagged the Overall Championship at VTU Athletic Meet
- Mr. Anil Kumble, Mr. Javagal Srinath and Mr. Sayed Kirmani inaugurated the Karnataka State Cricket Academy at Sahyadri Campus.
- "Best Young Innovators" National Award for 'Smart Helmet' a joint initiative of AICTE, Department of Science & Technology, Govt. of India and CII was held at IIT Delhi



MBA @ Sahyadri

The Department of Business Administration of Sahyadri College of Engineering and Management established in the year 2008, offers two year full time MBA programme approved by AICTE and affiliated to Visvesvaraya Technological University (VTU), Belagavi. The Department is also a recognized research centre for full time/part-time PhD Programmes under VTU. Within a short period of time, the Department has emerged as a centre of excellence in Management education.

The basic philosophy of Sahyadri MBA is to provide high quality managerial talent with a mind-set for success in a turbulent economic environment. The programme is intensive, integrated and provides an environment for students to work in groups and in a project oriented setting that develops and enhances communication, collaboration and teamwork skills without compromising initiative, creativity, and personal responsibility. The programme adopts PBL (Project Based Learning) in order to provide in-depth understanding of business concepts. The Department of Business Administration has collaborated with Ghent University, Belgium for student and faculty exchange programme, summer school and R&D activities.



Vision:

“To create a centre of excellence in Management Education and to develop high quality managerial talent with a mind-set for success in a fast changing economic environment”.

Mission:

“To provide a distinctive learning environment that actively engages students, faculty, and the business community in developing knowledge and skills relevant for success in businesses operating in a complex, global economy”.

Principal

Dr. Umesh M Bhushi, M.Tech, Ph.D.



He is an eminent academician and administrator having 30 years of experience with active involvement in research activities. He has his Post Graduation and Doctoral degree from IIT- Kharagpur. He has 79 publications in National and international journals & conferences. He has conducted several Workshops on TQM implementation.

Director - MBA

Dr. Vishal Samartha, M.Com., MHRM., M.Phil, Ph.D.



She has 20 years of experience in teaching and more than 9 years experience in Research and a VTU approved Research Guide. She was the member of the Local Inspection Committee and has also been the Member of the Board of Examiners in Business Administration of VTU, Belgavi.

Core Faculty

Dr. K. Vidyavathi, M.A,M.Phil, NET, Ph.D



She has 22 years of Research experience and 15 years of PG teaching experience. She is a Ph.D guide in Management in VTU, Belagavi. She has published 22 research papers in national and International journals.

Dr. Molly S Chaudhuri, MBA, M.Phil, Ph.D



She is a Professor, Trainer and Administrator with over two decades of work experience both in the industry and academics. She is a Certified Knowledge Manager & Certified Learning & Development Manager. She is also a Ph.D. guide in VTU, Belagavi.

Dr. Rashmi Kodikal, PGDHRM, MBA, Ph.D



She is a Resourceful and innovative professional Professor with 15 years of teaching experience at Post-graduate level. She has secured ranks both at UG and PG. She had secured Vysya Bank Gold medal for scoring highest marks in MBA exams. She is recognized as Ph.D. guide in Management under VTU, Belagavi and REVA, Bengaluru.

Dr. Lokesh, M.Com, MBA, Ph.D



He has secured First Rank (Gold Medal) from Karnataka state Open University, Mysore in MBA. He has 15 years of teaching experience in leading Business schools of Mangaluru. He has published 20 research papers in national and International journals.

Dr. C K Manjunath, MA, Ph.D.



He has 17 years of teaching and 1 year industry experience. He has studied Integrated Ph.D from IISc, Bengaluru and MIT, Boston. He has conducted several training & workshops. He has written more than 30 articles to magazine - Vignana Sangathi from Hampi University.

Mr. Ramesh K G, L.L.B., MBA, (Ph.D)



He has 14 years of corporate experience and 4 years of PG teaching experience. He was The Regional Manager at ICICI Prudential Life Insurance for Karnataka & Goa, Chief Manager with ICICI Bank, Mumbai handling Retail Asset Operations. He is the Chief coordinator of Admissions & Internship.

Mr. Girish Madla, PGDCA, PGDIT, MBA, (Ph.D)



He has 12 years of teaching experience and 3 years of industry experience. He is an expert in the field of Marketing Management. He is currently pursuing doctoral degree from Mysore University. He is the chief coordinator of Placement.

Mr. B. Raghavendra Prabhu, MBA, CAIIB, (Ph.D)



He has 16 years of corporate and 16 years of teaching experience. He is an expert in Banking law and practice. He is a member of Indian Institute of Banking & Finance. He is pursuing Ph.D from VTU in the area of Branchless Banking.

Mr. Padmanabha B, MBA, MA, FC in HRD



He has 17 years of teaching and training experience. He is an expert in human resource development. His training expertise is in the area of developing effective Leaders, building Self-Esteem, Team building, Conflict Management. He has few publications to his credit. His area of expertise includes HR Management and General Management.

Ms. Sushma V., M.Com, PGDIM, PGDHRM, K-SET, (Ph.D)



She has 10 years of corporate and 4 years of PG teaching experience. Her experience is spread across various domains like Training, Recruitment, Succession Planning, Quality Control, Workforce Management, Talent Management, Operations and so on. Her area of interest is in HRM and Managerial Communication. She is currently pursuing Ph.D from VTU. She is the Chief coordinator of Student Development and also the Chief Editor of Sahyadri Buzz.

Ms. Gayathri U Shetty, MBA, KSET, (Ph.D)



She has 13 years of experience which includes 7 years in the field of banking industry and 6 years as a faculty. Her area of expertise includes finance, banking and general management. She is pursuing her Ph.D from VTU.

Mr. Mithun S Ullal, MBA, (Ph.D)



He has over 7 years of corporate experience as a Branch Head and over 3 years of experience in teaching. His areas of interest are Marketing and Entrepreneurship Development. He is currently pursuing his Ph.D from VTU.

Mr. Abhaya Kumar, MBA., (Ph.D)



He has over 7 years of teaching and corporate experience. His area of specialization is Finance. He has worked for IBM, Bengaluru. His area of expertise is in investment and derivatives market. He is pursuing Ph.D from VTU in the area of Wealth Management.

Ms. Pooja Yashwanth Rai, MBA



She has a teaching experience of 8 years and a corporate experience of 1 year. Her area of specialization is Finance. She is the Head of Admissions at Sahyadri College of Engineering & Management.

Ms. Prajwala Preema Rodrigues, MBA



She has over 2 years of corporate experience. Her area of specialization is HR. She has worked for S.C.S Hospitals Pvt. Ltd., Mangaluru. Her area of expertise is in Talent Management and Recruitment.

Mr. Chandrakanth S, MBA



He has over 3 years corporate experience. He has worked as an Audit Assistant in a Chartered Accountant Office and also worked as 'Service process evaluator' in Eureka Forbes Ltd. His area of specialization is Finance and area of interest is Auditing.

Ranked 16th among the private B-Schools in Karnataka State by the GHRDC Competition Success Review

Ph.D Programme

The Department of Business Administration offers full-time/part-time Ph.D. programme in Management. Presently, fourteen research scholars are pursuing doctoral degree programme under the guidance of five research guides.

MBA Specialization: Students have an option to select any of the following specialization streams – Core Finance, Core Marketing, Core Human Resource Management OR Dual specialization - Finance and Human Resource Management, Marketing and Human Resource Management, Marketing and Finance. While doing an MBA programme, the specializations may be chosen on the basis of individual's passion, choice and capability. Experts recommend that passion and interest should be the key factor in selecting a specialization rather than external reasons like market condition and job prospects.



Industry - Interaction

To bridge the gap between industry and academia, provide support for management students to have hands-on-experience and to maintain the long-term relationship with industry and academia, the institution has organized more than 300 interactions in the last three years and continues to develop new relationship with the companies.

Corporate Guest Lectures

To bridge the gap between industry and academia and to expose the students to practices in Management, executives from reputed industries are invited regularly to interact with our students. Some of the Senior executives from corporate organizations who interacted with our students are: Mr. Mohammad Naveed , Director and Head of Trust & Fiduciary, Dubai, Ms. Janet Naveed, Head HR, DynCorp International (US Federal Defence contracting company) FZ-LLC, Dubai, Mr. Amitabh Vyas, Head -HR, Business Partner Unit at Dubai

Airports, Mr. Awad Baksh, Regional Sales manager for Nisaan, Muscat, Mr. Sudesh Giriyan, VP-Xpress Money, Abu Dhabi, Dr. Vinod Nowal, CEO & Director, Jindal Steel, Mr. Ramdas Kamath, VP-Infosys, Dr. Muralidhar, VP-HR, Kirloskar Group of Industries, Mr. Anatha Ravi, Senior Vice-President, Reliance Industries , Mr. Augustus Azariya, Associate Director – HR, IBM India, Mr. N M Sharma , VP-Analytics, TCS, Mr. VRV Sriprasad, Managing Director, Volvo Buses India, Mr. Ramkumar Seshu, Chairman – Skill, Education and HR committee, FKCCI, Mr. Ajay Reddy, Vice president, Capgemini, Mr. Sanjeev, HR head, Senior Manager, TESCO, Mr. Zeeshan Ramlan, Lead HR, Infosys technologies, Mr. Ragavendra K Head operations Future Group, Mr. Mohan Kumar, Practice Head, Wipro Technologies, Mr. Mohit Shetty, Senior Strategic HR Business Partner, MetricStream Infotech India Pvt Ltd, Mr. P Suresh, Sr. Manager- Human Resources, Mr. Anoop Kumar Pillai, Lead Training & Development, Mphasis Ltd, Ms. Karishma Suvarna, Senior Talent Acquisition Specialist, MResult Pvt. Ltd.

Facilities

Central & Department Library: The students have access to the Central library of the institute and also the Department Library. This library offers students an excellent selection of books, journals and magazines on all subjects, the back issues of the leading management journals, Indian as well as international The library information is computerized, which facilitates the use of the library with regard to the availability of books and articles (through OPAC).

Hostel: Sahyadri Campus has a separate hostel facility for Girls and Boys.

Transport: Sahyadri Educational Institution runs its own transport fleet for students who commute daily.

Food Court: The campus has an aesthetically built, spacious food court which provides variety of hygienic and delicious food.



Major Events

- NIPM & Sahyadri jointly organized a National HR Conference - “Leveraging Business Skills in Line with Current HR Trends and Employee Laws” on February 24th'2017 which had delegates from Industry, Academicians and PG Students
- Union Budget 2017-18 Presentation and Panel Discussion by Students on February 7th'2017 which featured in TV Channel
- Leadership Development Programme for UG Students – August 11th'2017
- Faculty Development Programme on “Teaching Pedagogy for UG Teachers” on Oct 21st'2017
- Management Development Programme – “Born to Win” & “Pathway to Excellence” facilitated by MBA Faculty Members for the Hospital Sector in Oct 2017
- Leadership Summit on “Managing Business during Uncertain Times - Unique Challenges and Smart Solutions” organized in the month of Feb, 2015 in association with Federation of Karnataka Chamber of Commerce (Feb 13-14, 2015)
- International conference on “Agribusiness Management – Opportunities and Challenges” organized in association with National Institute of Agricultural Extension, Ministry of Agriculture, Hyderabad (October 09-11, 2014)
- HR conclave on “Emerging trends in Managing Human Resources” organized in association with Society for Human Resource Management (Feb 21-22, 2014)
- Workshop on “Student enterprises - An Entrepreneurial pedagogy for Excellence in Higher Education” in association with National Institute of Industrial Engineering (NITIE), Mumbai (March 03, 2014)



- Sahyadri Whiz Quiz, a Business Quiz is conducted for final year degree students from the surrounding regions of Mangaluru during the month of March every year. Around 6000 students participate in this programme.
- PG CET Training Programme for MBA students is held in June every year as a community initiative to encourage aspirants from economically poor background to pursue MBA in top colleges under Government of Karnataka quota

Placement Cell

The Placement Cell of Department of Business Administration acts as a link between the students and corporate organizations. The cell is managed by students with guidance from Faculty members and operates around the year to arrange campus interviews by the companies. At present, our alumni are placed with reputed companies.

Placement Associates

